

Nexira acacia gum ingredients verified by Non-GMO Project

Rouen, France – November 17th, 2015 - Nexira receives Non-GMO Project Verified for Fibregum™ acacia fiber and Instantgum™ acacia gum ingredients



As the world leader in acacia gum and natural ingredients, Nexira is proud to announce **that five of its ingredients have been verified by the Non-GMO Project:** Fibregum™ Bio, Fibregum™ Bio L, Fibregum™ B, Instantgum™ BA and Instantgum™ AA.

Founded in 1895, [Nexira](#) is dedicated to provide innovative natural ingredients to the food, health and nutrition industries. This verification is the latest achievement by Nexira in its aim to provide clean label and natural solutions with the **only range of acacia fiber ingredients verified by the Non-GMO Project** which confirms its global leadership in acacia gum supply.

The Fibregum™ range has already captured the attention of numerous companies for its technical and functional benefits. It is a 100% vegetable ingredient offering more than 90% dietary soluble fiber, great digestive tolerance, proven prebiotic properties, and associated intestinal health benefits backed by numerous clinical studies. This, in addition to the recognition of Fibregum™ as a dietary fiber by Health Canada (2011) an FDA approval to expand the use of acacia gum in food and beverage applications (2013), makes Fibregum™ an excellent choice thanks to its sustainable sourcing and available organic certifications. **Fibregum™ is an ingredient solution requested by manufacturers to satisfy the increasing consumer demand for healthy, identifiable, natural and organic products.**



Instantgum™ AA and Instantgum™ BA are other acacia products from Nexira that have been Non-GMO Project Verified and answer the high demand for high quality emulsifiers, stabilizers and texturizers that are natural and clean label options for the flavor and beverage industries.

Consumers are increasingly looking for more natural products and transparency regarding what they eat, which is leading to high demands for clean label products and specific claims, such as non-GMO. The latest data confirm this trend. A recent consumer study from Health Focus International spanning 16 major consumer **markets reports that 87% of consumers globally think non-GMO foods are “somewhat” or “a lot” healthier.** Over the 4 past years, the Food & Drinks market penetration of non-GMO claims in the US has significantly increased from 2.8% in 2012 to 12.7% in 2015 (Source: Mintel). “Nexira is pleased today to provide this additional certification to the food industry with new Non-GMO Project Verified ingredients which will facilitate verification of our clients’ products and improve their time to market. This confirms Nexira’s global leadership in acacia gum and our efforts to provide more natural solutions to the food and dietary supplements industries” said Mathieu Dondain, Director of Business Development.

For more information on the third-party Product Verification Process, visit nonGMOproject.org/

About Nexira:

Nexira is a global leader in the supply of natural and organic ingredients for food, nutrition and dietary supplements. Nexira operates on 5 continents with 10 subsidiaries, 8 manufacturing plants and an extensive network of partners in more than 80 countries. Nexira has built its reputation as the world leader in acacia gum supply and also offers a wide range of active botanicals with recognized health benefits. Nexira’s portfolio of products includes plant extracts, antioxidants, and a premium range of active ingredients with scientific support for weight management, stress reduction, sports nutrition, and digestive, health.

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