

World leader in acacia gum

BY **nexira**  
FOOD



## Fibregum™ the perfect fiber for the emerging market of FODMAP Friendly products

Did you know that people requiring a low FODMAP diet are 15 times more common than people requiring a gluten-free diet?<sup>1</sup>



Associated with the “free from all” trend, the low FODMAP diet is scientifically proven to be the most effective dietary approach for people with Irritable Bowel Syndrome or other digestive disorders.

As a reminder, FODMAP is an acronym that stands for:

- **Fermentable**
- **Oligosaccharides** (including FOS, Inulin, GOS)
- **Disaccharides** (including Lactose)
- **Monosaccharides** (including Fructose when Fructose/Glucose>1)
- **And**
- **Polyols** (including Sorbitol, Mannitol, Maltitol & Xylitol)

Because FODMAPs are short-chain carbohydrates, they are poorly absorbed in the gastrointestinal tract but easily and quickly fermented by gut bacteria causing IBS manifestations (gas, bloating, discomforts...).

Low in FODMAP, **Fibregum™** is an all-natural soluble dietary fiber carefully sourced from selected acacia trees. **Fibregum™** molecule is a highly branched polysaccharide fermenting gradually in transverse colon and then & descending colon without generating discomforts.

Moreover, **Fibregum™** can be incorporated in numerous applications thanks to its high solubility and low viscosity, providing many advantages thanks to its technological and nutritional functionalities (ex: texture improvement, extended shelf-life, dietary fiber enrichment...). [For further information](#)

## Are you looking for organic solutions for your emulsions?

Nexira is permanently working to provide natural solutions matching the increasing consumer demand for clean label. Two new functional ingredients, manufactured in France by Nexira, are now available for the organic flavor and beverage industries.

**Damar-EZ™ Organic** is an all-natural purified damar gum. It is a unique flavor stabilizer: plant-based origin with outstanding functional properties within flavor formulations, easy-to-use and highly resistant to oxidation.

**Instantgum™ AA Organic** is an all-natural purified and instantized acacia gum specially selected for its emulsifying and stabilizing properties adapted for oil-in-water emulsions.

[Click here to learn more about clean label trends and our specific ingredients](#)



## The rising demand for beverages providing gut & digestive benefits

Global consumers are more and more health-conscious and are looking for healthier beverages, with two main trends on this category: less sugar and Health benefits.

**59% global consumers** said they are influenced by how soft drinks impact their health when choosing products<sup>2</sup>

According to GlobalData, to remain competitive, “soft drinks manufacturers should better utilize health trends” and specifically digestive benefits.<sup>2</sup>

**61% grocery shoppers** are looking for beverages that are a good source of fiber<sup>3</sup>

Do you know that Nexira provides Fibregum™, an acacia fiber with many digestive benefits? 90% fiber content on dry weight, prebiotic effect, short chain fatty acids production, and so on. Easy-to-use in beverages, feel free to contact us to have more details.

[Click here to learn more about Fibregum™](#)

Contact us!

<sup>1</sup> "Home | FODMAP Friendly" Available: <http://fodmapfriendly.com/>

<sup>2</sup> Global Data report, April 2017, TrendSights Analysis: Guided Health

<sup>3</sup> EcoFocus worldwide study, 2017

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