

# When does a super fruit become a super hero?



Some say heroes are born. Others, that they're made. When it comes to cranberries, we say it's both. We begin by seeking out natural sources of cranberries especially rich in proanthocyanidins (PACs). Strong partnerships with selected growers help assure the reliability of these sources. Plus, a proprietary extraction process, coupled with stringent quality control at every stage, makes sure our finished product retains all the super powers it was born with.



Cranberry (*Vaccinium macrocarpon*)