



## Natural solutions for Men's Health

### Sexual function in men, an indicator of wellbeing

It is well known that a healthy lifestyle is the best means of maintaining proper vascular function: no tobacco, healthy diet (reduce intake of food high in fat/sugar/salt) and sport. However, vascular function is highly correlated to age. As one ages, vascular function is often reduced.

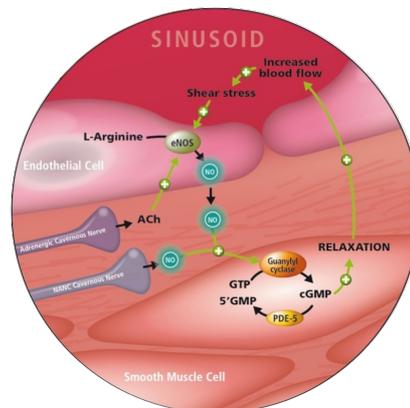
Often times, decreased microvascular function manifests as a decrease in erectile function. While there may be other causes of decreased erectile function such as anxiety, stress, drug use and psychological state, vascular function plays a key role in erectile function.

Given the importance a healthy sex life plays in one's personal life, poor performance can create emotional stress, creating a vicious circle. About 80% of men with a decrease of sexual performance report an organic cause, especially a vasculogenic factor, although psychogenic reasons (depression, anxiety...) are often present.\*

### The role of nitric oxide and vascular function

Nitric Oxide (NO), when created in the body, causes dilation of vascular tissues, resulting in increased blood flow. Endothelium cells can create NO via the shear force of increased blood flow.

The brain is also an important mediator of NO synthesis. Nerve cells, when stimulated can produce NO directly and produce Acetylcholine which, in the presence of Arginine, activate NO.



By increasing the amount of NO present, one can improve blood flow. Particular to erectile function, improved blood flow results in improved erectile function. Common means of measuring this effect are the IIEF-5 (International Index of Erectile Function 5) and Erection Hardness Scale (EHS).

### A natural alternative

Male sexual enhancers supplements can have different functions. For example, some enhancers improve erections, while others act as aphrodisiacs, enhancing sexual desire.



Products advertised online are often adulterated and potentially dangerous. There are many types of male enhancement supplements available on the market, but most trustable are the one that contains real natural ingredients such as herbal extracts.

### EnoSTIM™: The natural male enhancer

EnoSTIM™ is a proprietary synergistic formulation of active ingredients - apple and grape polyphenols (NPF) - enriched with saffron.

EnoSTIM™ acts on the main mediator in men sexual arousal: nitric oxide. Our research indicates that EnoSTIM™ increases NO production by up to 28%. Our latest study on 94 men aged 45+ shows that 71% of them would recommend EnoSTIM™!

# EnoSTIM™

- 100% natural & safe botanical extracts
- Healthy blood flow properties
- Proprietary studies



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\*World Health Organization

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