

**NEXIRA media contact**

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## Vitafoods 2018, Booth #F24

### Latest news from Nexira

April 2018

**For immediate release**



At Vitafoods, Nexira will present its latest amazing results on **EnoSTIM™** the natural male enhancer!

**EnoSTIM™** is a proprietary synergistic formulation of active ingredients - apple and grape polyphenols – enriched with saffron.

Discover our new results showing the improvement of erectile function. A group of 94 volunteers have tested **EnoSTIM™** and **71% would recommend it!**

If you are looking for a **natural and organic** ingredient to improve your digestive health, come at our booth and learn more about **Fibregum™**. The **Fibregum™** range has already captured the attention of numerous companies for its technical and functional benefits. It is a 100% vegetable ingredient offering more than 90% dietary soluble fiber, great digestive tolerance, proven prebiotic properties, and associated intestinal health benefits backed by numerous clinical studies.

Based on the preliminary positive results of **Fibregum™**, Nexira has recently conducted a new study showing the effect on gut barrier restoration. **Fibregum™ is the only organic fiber with a patent pending for the restoration of gut barrier impermeability.**



To understand all these intestinal mechanisms, let's take a deep dive in a gut with our video!

Nexira will present its expertise in cranberry extracts. **Exocyan™** is a 100% natural line **standardized in fruits solids and PACs**. Up to 90% PACs or up to 90% fruits solids!

### “Clean label”, a real core value

### CLEAN LABEL

Nexira is a global leader in natural & organic ingredients and botanical extracts. With more than 120 years of experience, Nexira has built strong partnerships with raw material growers. Manufactured in France with transparency, minimally processed, natural & organic, Nexira’s ingredients are perfect for clean label. For Nexira, “clean label” is not only a trend, it is a real core value in its DNA.

### Weight management

Nexira will highlight its 20+ years of expertise in weight management with its three flagship brands, supported by clinical studies:

- ID-aIG™, fat & carb blocker
- NeOpuntia™ fat binder, patented & organic ingredient
- Cati-Nea™ detox organic ingredient



Nexira will also show its new **Organic Beet root Extract**. **Gently processed** and made with a **100% natural carrier** (100% all-natural and organic acacia gum), our **Organic Beet root Extract** is **perfect for Clean Label!**

### NEW Botanical



Consumers are more and more environmental and health conscious. **Organic products** are one of the industrials’ response to this request. Nexira is proud to supply a large range of organic ingredients to satisfy all the consumers and industrials’ needs in food & beverages and supplement. **Nexira works closely with its suppliers and is compliant to EU and NOP certified for acacia gum**; for Korean, Japanese and Brazilian areas, Nexira respects the rules of equivalency.

Vitafoods will be the opportunity to discover our extensive range of **organic ingredients!**

### About Nexira

*Founded in 1895, Nexira is a global leader in natural ingredients and botanical extracts for the food, nutrition, and dietary supplements industries.*

*Nexira built its reputation as the world leader in acacia gum and now manufactures a wide range of natural products with recognized health benefits.*

*Our portfolio of products includes highly functional and nutritional ingredients, antioxidants and active botanicals for digestive health, weight management, stress management, sports nutrition, cognitive health and cardiovascular health.*

*We operate on five continents, with ten subsidiaries, eight manufacturing plants and an extensive network of partners in more than 80 countries.*